Matrix of Sign Types
<table>
<thead>
<tr>
<th>Sign Function</th>
<th>Text</th>
<th>Terminology</th>
<th>Sub-Components</th>
<th>Symbols</th>
<th>Location(s)</th>
<th>Legibility Requirements</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo Plaque</td>
<td>None</td>
<td>None</td>
<td>None</td>
<td>TCNJ logo</td>
<td>Attached to leg of existing guide sign for TCNJ on I-95</td>
<td>Minimum 8&quot; high.</td>
<td></td>
</tr>
</tbody>
</table>
### Sign Function: Vehicular Trailblazer

- **Text**: One of the following: The College of New Jersey or Logo Plaque (Distance to destination)
- **Terminology**: One destination per trailblazer.
- **Sub-Components**: None
- **Symbols**: TCNJ logo
- **Location(s)**: As directional confirmation along Pennington Rd and Green Lane.
- **Legibility Requirements**: As per MUTCD
- **Comments**: Using multiple trailblazers along a road is not recommended. If 2 or more destinations are needed, use a directional sign instead.

### Vehicular Signage

**Example Signage**

- **UTSA** 1/2 mile
- **Ohio State University** 2 mi.
- **The University of Texas at Austin**

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**Matrix of Sign Types**

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<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vehicular Trailblazer</td>
<td>One of the following: The College of New Jersey or Logo Plaque (Distance to destination)</td>
<td>One destination per trailblazer.</td>
<td>None</td>
<td>TCNJ logo</td>
<td>As directional confirmation along Pennington Rd and Green Lane.</td>
<td>As per MUTCD</td>
<td>Using multiple trailblazers along a road is not recommended. If 2 or more destinations are needed, use a directional sign instead.</td>
</tr>
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</table>
### MATRIX OF SIGN TYPES

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<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gateway</td>
<td>The College of New Jersey</td>
<td>Terms approved by the College.</td>
<td>Tag lines as approved by the College.</td>
<td>TCNJ Logo or wordmark.</td>
<td>Pennington Road and Green Lane entries to campus.</td>
<td>Visible and legible in excess of 200 feet.</td>
<td>At each selected location.</td>
</tr>
</tbody>
</table>

**Vehicular Signage**

- **Gateway**: The College of New Jersey Terms approved by the College. Tag lines as approved by the College. TCNJ Logo or wordmark. Pennington Road and Green Lane entries to campus. Visible and legible in excess of 200 feet. At each selected location.
### Matrix of Sign Types

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</tr>
</thead>
<tbody>
<tr>
<td>Street Sign</td>
<td>Street name</td>
<td>Street Name with street type abbreviated as per MUTCD: Street Drive Boulevard Road Highway Lane Walk</td>
<td>None</td>
<td>None</td>
<td>At street intersections and at block range changes (e.g., from 100's to 200's). These should also be present on pedestrianized streets and walkways. For vehicles, there should be one 150+ feet prior to intersections on arterials and major roads within the campus with 6 inch cap height.</td>
<td>From MUTCD 2009, letters should be at least 150 mm (6 in) in height for all capital letters, with 113 mm (4.5 in) in height for lower case letters. On urban streets with speeds of 25 mph or less, the legend should be at least 100 mm (4 in) in height. Font is to be sans serif for legibility.</td>
<td>Could be integrated with directional elements at pedestrian locations. For high speed locations, consider a second sign hanging from mast arms to improve visibility for motorists. A third approach sign 200 feet prior to the intersection is desirable on approach and frontage roads at the periphery of campuses.</td>
</tr>
</tbody>
</table>

**Vehicular Signage**

- **Edward Ximenes St**
- **Old Hospital Rd**
- **S University AVE**
### Matrix of Sign Types

#### Vehicular Signage

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</thead>
<tbody>
<tr>
<td>Vehicular Directional</td>
<td>Destination and facility names with directional arrows.</td>
<td>Names limited to 2 words in most cases; same as or subset of building identification sign name. Names fit on one line. Use abbreviations as noted in the MUTCD manual.</td>
<td>Beyond boundary of campus. Visitor Information Parking, Information, federal, state, &amp; local route symbols. Within campus boundaries: the above items along with immediately adjacent major destinations &amp; venues at decision points. Locations listed alphabetically within direction of movement; Order of movement: left, right, ahead.</td>
<td>Parking, Information, federal, state, &amp; local route symbols. From MUTCD 2009, letters should be at least 150 mm (6 in) in height for all capital letters, with 113 mm (4.5 in) in height for lower case letters. On urban streets with speeds of 25 mph or less, the legend should be at least 100 mm (4 in) in height. Font is to be sans serif for legibility.</td>
<td>Avoid logos on these signs to avoid overloading motorists and overloading messages. Provide locations on the structure for temporary attachment of messages for special events.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sign Function</td>
<td>Text</td>
<td>Terminology</td>
<td>Sub-Components</td>
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<tr>
<td>---------------</td>
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<td>-------------</td>
<td>----------------</td>
<td>---------</td>
<td>-------------</td>
<td>------------------------</td>
<td>----------</td>
</tr>
<tr>
<td>Parking Garage/Lot ID</td>
<td>Facility name</td>
<td>Facility name related to parking facility or location based name.</td>
<td>Changeable message for operational changes where needed.</td>
<td>Parking accessibility symbol if appropriate.</td>
<td>At vehicular entrances to parking facilities.</td>
<td>Visible and identifiable for 200 feet. Legible in excess of 100 feet. Need illumination during evening hours.</td>
<td>Changeable operations message at appropriate locations.</td>
</tr>
</tbody>
</table>

### Vehicular Signage

**The University of Texas at Austin**

- **South Garage**
  - Ramp Full, Please
  - Closest Access To:
    - Arts AT
    - Biotechnology BSE
    - Biosciences BSB
    - Engineering EB
    - Engineering II EB2
    - John Peace Library JPL
    - Multidisciplinary Studies MS
    - Sciences SB

- **Brazos Garage**
  - Park for:
    - South Campus
    - Blanton Museum
    - Residence Halls
  - Permit Parking
  - 11th Avenue Garage
  - FULL

**San Jacinto Garage**

- THE UNIVERSITY OF TEXAS AT AUSTIN
### Vehicular Signage

#### MATRIX OF SIGN TYPES

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</tr>
</thead>
<tbody>
<tr>
<td>Parking Type ID</td>
<td>Permitted types as defined by Parking Services.</td>
<td>Permitted types as defined by Parking Services.</td>
<td>None</td>
<td>Permit code and color as appropriate.</td>
<td>At ends of rows of a single type of permit parking.</td>
<td>Visible and identifiable for 200 feet. Legible in excess of 100 feet.</td>
<td>May be combined with parking location ID and Lot ID on a single mounting.</td>
</tr>
</tbody>
</table>

**Text Sign Function Terminology Sub-Components Symbols Location(s) Legibility Requirements Comments**

- **Parking Type ID**
  - Permitted types as defined by Parking Services.
  - None
  - Permit code and color as appropriate.
  - At ends of rows of a single type of permit parking.
  - Visible and identifiable for 200 feet.
  - Legible in excess of 100 feet.
  - May be combined with parking location ID and Lot ID on a single mounting.

**Examples**

- **704 Faculty & Staff Permit Parking**
  - **Text:** 704 Faculty & Staff Permit Parking
  - **Location:** X1
  - **Legibility:** Visible and identifiable for 200 feet.
  - **Comments:** May be combined with parking location ID and Lot ID on a single mounting.

- **Ximenes 704 Faculty & Staff Permit Parking**
  - **Text:** Ximenes 704 Faculty & Staff Permit Parking
  - **Location:** X1
  - **Legibility:** Visible and identifiable for 200 feet.
  - **Comments:** May be combined with parking location ID and Lot ID on a single mounting.

- **F23 Permit Parking**
  - **Text:** F23 Permit Parking
  - **Location:** X1
  - **Legibility:** Visible and identifiable for 200 feet.
  - **Comments:** May be combined with parking location ID and Lot ID on a single mounting.

- **Parking Lot & Permit**
  - **Text:** Parking Lot & Permit
  - **Location:** X1
  - **Legibility:** Visible and identifiable for 200 feet.
  - **Comments:** May be combined with parking location ID and Lot ID on a single mounting.

---

**The College of New Jersey**

Exterior Signage and Wayfinding Master Plan

Client/Project: Project No.

Date: 04.27.10

Revisions: 06.13.11

Scale: N/A

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### Pedestrian Signage

<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>Pedestrian</td>
<td><strong>Directional</strong></td>
<td>Sign location (if at named intersection or identified facility such as the Student Center) Visitor Parking facilities Major landmarks &amp; destinations (Local Information Number – if it exists).</td>
<td>Names limited to 2-3 words same as or subset of building identification sign name; name to fit on one line. Buildings listed alphabetically. Destinations grouped by direction of travel. Information Accessibility Parking</td>
<td></td>
<td>At street corners, decision points, select pedestrian path intersections. Accessibility signs should be at edge of path so those in wheelchairs or other mobility devices can come close to the sign.</td>
<td>Minimum 5/8” cap height as per ADA.</td>
<td>Subsequent sign should be visible (not readable) where topography or street furniture permit. Located where it will not interfere with disabled movement and can be approached for close inspection by low vision users. Should not interfere with emergency vehicle turning movements.</td>
</tr>
<tr>
<td>Sign Function</td>
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<td>-----------------------------------</td>
<td>----------------------------------------------------------------------</td>
<td>----------------------------------------------------------------------------</td>
<td>---------------------------------------</td>
<td>------------------------------------------------------------------------</td>
<td>----------------------------------------------------------------------------</td>
<td>-------------------------------------------------------------------------------------</td>
<td>--------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Facility ID Main &amp; Secondary Entrances</td>
<td>Facility name Building Code Street Address Sub-units if applicable &amp; size permitting Accessible entrance location as needed</td>
<td>Name limited to 3 units - Identifier Function Building Type: if joined multiple buildings it is automatically a &quot;center&quot;, buildings retain names internally or as sub-units on Facility sign Name should be 3 or less words; 4 maximum; it is highly desirable that names fit on a single line on signs.</td>
<td>Colleges, units and departments with main administrative office in building only. Accessibility</td>
<td>At primary entrances as well as along all streets bordering or traversing facility free-standing or building mounted depending upon conditions. At secondary entrances; location depends on sight lines.</td>
<td>Interior of campus sized for pedestrians if no vehicular paths adjacent, otherwise size text for slow moving vehicles (25 mph). At boundaries and along arterials text sized for posted vehicle speeds. Need illumination during evening hours.</td>
<td>Located where will not interfere with disabled movement and can be approached for close inspection by low vision users.</td>
<td></td>
</tr>
</tbody>
</table>

**Pedestrian Signage**

- Name limited to 3 units - Identifier, Function, Building Type: if joined multiple buildings it is automatically a "center", buildings retain names internally or as sub-units on Facility sign.
- Name should be 3 or less words; 4 maximum; it is highly desirable that names fit on a single line on signs.
- Colleges, units and departments with main administrative office in building only.
- Accessibility:
  - At primary entrances as well as along all streets bordering or traversing facility free-standing or building mounted depending upon conditions.
  - At secondary entrances; location depends on sight lines.
- Interior of campus sized for pedestrians if no vehicular paths adjacent, otherwise size text for slow moving vehicles (25 mph).
- At boundaries and along arterials text sized for posted vehicle speeds.
- Need illumination during evening hours.
- Located where will not interfere with disabled movement and can be approached for close inspection by low vision users.
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</thead>
<tbody>
<tr>
<td>Handicap-accessible building entrances</td>
<td>Location of accessible entry.</td>
<td>New</td>
<td>None</td>
<td>Accessibility symbol</td>
<td>Where pedestrian path crosses access to accessible entry.</td>
<td>Legible to those in wheelchairs with visual impairment.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Located where will not interfere with disabled movement and can be approached for close inspection by low vision users.</td>
<td>Visible for 100 feet.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Also at non-accessible entries with location of accessible entry.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### Matrix of Sign Types

#### Pedestrian Signage

<table>
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<tr>
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</thead>
<tbody>
<tr>
<td>Directory Maps</td>
<td>List of College facilities with building codes and grid locations.</td>
<td>Names as shown on building ID signs. Building codes as shown on building ID signs and college web sites.</td>
<td>Gridded map of campus or campus/city area. Phone number for further information.</td>
<td>Map of Campus &amp; Map Symbols (You-are-here arrowhead/triangular indicator) Other standard symbols in use elsewhere (e.g., restrooms, parking, elevators, etc.) and parking type symbols used by Parking Services.</td>
<td>At entries, exits to parking &amp; major facilities, major decision points for pedestrians; at pull-offs for motorists approaching campus and at ped exits from parking facilities; oriented so that up on the map is ahead for the user. Should be usable by older adults and some visually impaired. Will need illumination for use at night. Should be identifiable from 150 feet by pedestrians and 200 feet or more by motorists.</td>
<td>At each selected location. Alternative means for obtaining information should be available for those with serious visual impairment.</td>
<td></td>
</tr>
</tbody>
</table>

---

![Image of pedestrian signage with map and symbols]

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